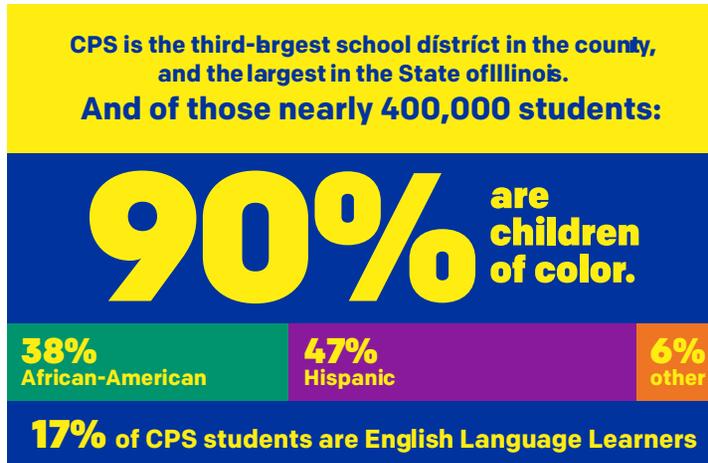


[digital media toolkit]

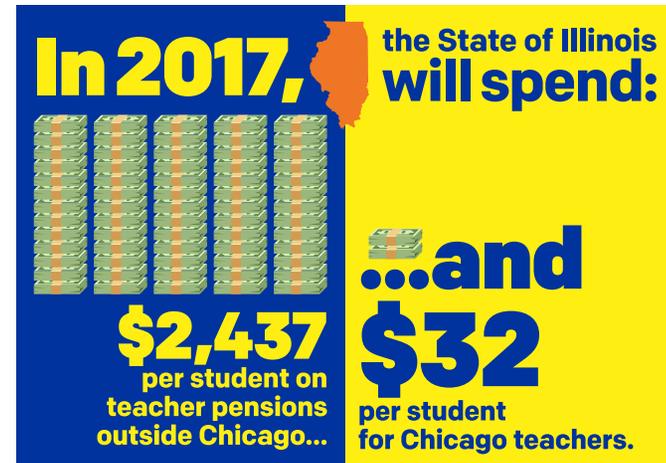
FAIRNESS IN FUNDING
20% FOR 20%
FAIRNESS IN EDUCATION



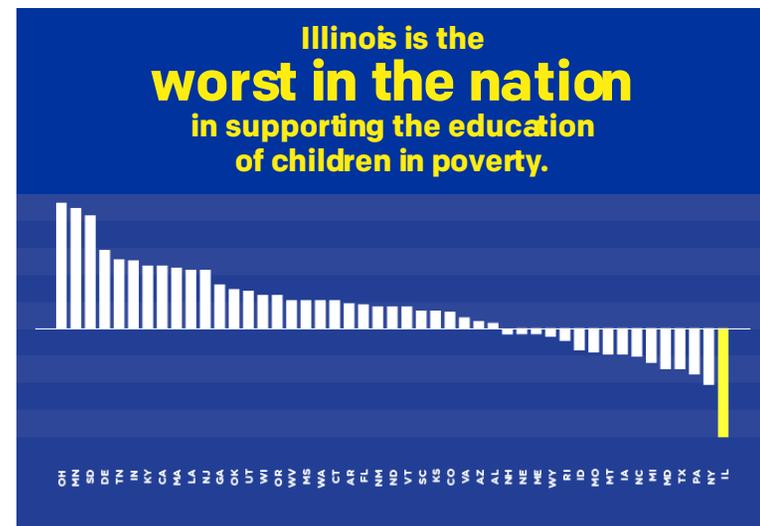
CPS students are facing unconscionable discrimination from the state of Illinois.



but...



In hard dollars, that means



FAIRNESS IN FUNDING

20% FOR 20%

FAIRNESS IN EDUCATION

The State has been underfunding Chicago students for far too long, and the students, parents and educators deserve better.

Five families and the Board of Education have sued to declare the State's separate and unequal education funding systems illegal under the Illinois Civil Rights Act.

Chicago students, who are overwhelmingly students of color, are learning in a separate but unequal system.

The message from the State is that their educations matter less than children in the rest of Illinois, and that is morally and legally indefensible.

Since the state hasn't ended its the separate and unequal education system in this State, Chicago is taking matters to the courts.

This is a fight worth fighting – for our students, for the parents, teachers and staff that support them.

This isn't just about fairness.

This is about taking back the time, resources and opportunities an unfair system has stolen from Chicago schoolchildren of color.

In the days and weeks to come, we will continue to take the fight to Governor Rauner.

But the battle begins with you, and with your family, friends and neighbors.

We need your help. We need your voice.

And we've included some tools to help get your voice heard.



[your voice matters] **BOOST THE SIGNAL!**

First things first: have you signed the petition?

go to: cps.edu/equality

Read about the plaintiffs. Demand action from Governor Rauner.

Demand fairness for our schoolchildren.

Then: Follow the fight!

Students, parents, teachers and staff can help amplify our message to Governor Rauner.

Keep in touch with our efforts through social media. Invite friends and supporters to do the same.

f facebook: www.facebook.com/chicagopublicschools

twitter: @ChiPubSchools

twitter: @ClaypoolCPS

twitter: @CPSCEdO

Use hashtags to share the fight!

#cpsequality



[what you can do] **TAKE ACTION!**

- ★ Tell your friends and family you signed the petition and encourage them to add their names! (cps.edu/equality)
- ★ Follow **#cpsequality** on social media.
- ★ Show your support for ending education funding discrimination by using the **#cpsequality** hashtag.

On Twitter:

Ask @GovRauner some hard questions about Illinois unfair education funding system.
(we've got some samples for you)

- ★ .@GovRauner – why are our students worth less to you than other students in IL? #cpsequality
- ★ Children's education is not a political bargaining chip, @GovRauner! #cpsequality
- ★ Illinois discriminates against Chicago schoolchildren, @GovRauner! #cpsequality

On Facebook:

- ★ Share posts like the ones on the next page with your friends and family.
- ★ Make sure to include cps.edu/equality and the **#cpsequality** hashtag in your posts to help spread the word.
- ★ Share your post when you sign the petition!

Looking for #cpsequality graphics to share on social media?
 We made a few you can **download**, or download them individually below.

20% FOR 20%
 FAIRNESS IN EDUCATION

"I am not sitting idly by as another generation of black boys fall prey to the impact of insufficient opportunity."
 —Wanda Taylor
 CPS Parent, Plaintiff

Support fair funding. Sign the petition!

20% FOR 20%
 FAIRNESS IN EDUCATION

"So many more of our children would find a productive place in this world if they just had the resources they deserve."
 —Vanessa Valentin
 CPS Parent, Plaintiff

Support fair funding. Sign the petition!

20% FOR 20%
 FAIRNESS IN EDUCATION

"There's no good reason why my daughters shouldn't have access to the resources that families elsewhere in Illinois take for granted."
 —Marlon Gosa
 CPS Parent, Plaintiff

Support fair funding. Sign the petition!

20% FOR 20%
 FAIRNESS IN EDUCATION

"Every child in our neighborhood, our city and our state deserves an equal opportunity to learn and grow. I'm proud to stand with the group that is demanding that fundamental right for our children."
 —Lisa Russell, CPS Parent, Plaintiff

Support fair funding. Sign the petition!

20% FOR 20%
 FAIRNESS IN EDUCATION

"Governor Rauner needs to decide if he believes my kids deserve a chance to succeed. Right now, his actions suggest he doesn't."
 —Judith Vázquez, CPS Parent, Plaintiff

Support fair funding. Sign the petition!

CPS is the third-largest school district in the country, and the largest in the State of Illinois.
 And of those nearly 400,000 students:

90% are children of color.

38% African-American 47% Hispanic 6% Asian

17% of CPS students are English Language Learners

#cpsequality **20% FOR 20%** cps.edu/equality

Illinois is the **worst in the nation** in supporting the education of children in poverty.

#cpsequality **20% FOR 20%** cps.edu/equality

In 2017, the State of Illinois will spend:

\$2,437 per student on teacher pensions outside Chicago...
\$32 per student for Chicago teachers.

#cpsequality **20% FOR 20%** cps.edu/equality

Illinois will require CPS to spend \$1,891 per student on Chicago pensions this year. Non-Chicago school districts will spend on \$86 per student on pensions.

\$1,891 per CPS student **\$86** per student for all other districts

#cpsequality **20% FOR 20%** cps.edu/equality

State funding to CPS 2009 vs. 2017

FY 2009 FY 2017
 8% decrease

State funding to all other districts 2009 vs. 2017

FY 2009 FY 2017
 45% increase

#cpsequality **20% FOR 20%** cps.edu/equality

For every \$1 students across Illinois get...
 ...CPS students get **78¢**

Gov. Rauner, end **discrimination** in Illinois school funding!

20% FOR 20%
 FAIRNESS IN EDUCATION

GOVERNOR RAUNER:
 Children's education is not a political bargaining chip.
 Illinois **DISCRIMINATES** against Chicago children.
Pure and simple.
 Support fair funding. Sign the petition!

20% FOR 20%
 FAIRNESS IN EDUCATION

Excuse us, Governor Rauner:
 Why do you think **A CPS Student** is worth less than other students receiving Illinois state funding?
 Gov. Rauner, end **discrimination** in Illinois school funding!

20% FOR 20%
 FAIRNESS IN EDUCATION

Why do the **20%** of students in Illinois that live in **CHICAGO...**

...get only **15%** of the funds?

#cpsequality **20% FOR 20%** cps.edu/equality

[what you can do] **MAKE A VIDEO!**

Share your stories! If your school or your community wants to contribute a video to the **#cpsequality** conversation, and you need inspiration, see below!

